

NEW YORK BANKERS ASSOCIATION

FINANCIAL SERVICES FORUM

NOVEMBER 9 – 12, 2021
THE BREAKERS
PALM BEACH, FLORIDA

Schedule AT-A-GLANCE

Tuesday, November 9, 2021

4:00 PM—6:00 PM Registration
5:30 PM—6:30 PM Early Arrivals Reception

Wednesday, November 10, 2021

9:30 AM Registration
10:00 AM - 3:45 PM Directors and Trustees Workshop
4:00 PM—5:30 PM NYBA Board of Directors Meeting
5:30 PM—7:00 PM Chairman's Reception
7:00 PM—9:30 PM NYBA Board of Directors Dinner

Thursday, November 11, 2021

7:00 AM—12 Noon Registration
7:20 AM—8:40 AM Concurrent Breakfast Session Workshops
Topics include: Strategic Planning, M & A, Board Recruitment

7:30 AM—8:30 AM Sunrise Yoga
8:30 AM—9:45 AM Spouse/Guest Breakfast

8:50 AM—11:45 AM General Session
12:30 PM Shotgun Golf Tournament
8:30 PM—10:00 PM *Dessert Reception with a Special Tribute to Mike Smith!*

Friday, November 12, 2021

7:00 AM—12 Noon Registration
7:20 AM—8:40 AM Concurrent Breakfast Session Workshops
Topics include: Evaluating the C-Suite, Bitcoin & Banking, ESG Risk & Disclosure

9:15 AM—11:45 AM General Session



Keynote:

“The Future of Banking” with Jim Marous of *The Financial Brand*

Known for his understanding of the disruption in the banking industry, Marous is the co-publisher of The Financial Brand, and owner and publisher of the Digital Banking Report. Jim speaks on innovation, digital transformation, customer experience, marketing strategies, channel distribution, payments and change management.