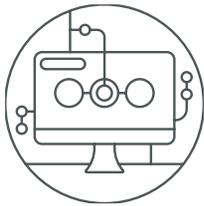




# Improve the Financial Capability of Your Entire Community

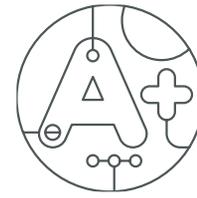
Drive measurable change in the financial capability of the communities you serve by delivering private-labeled online and in-person financial education to students, citizens, employees, and entrepreneurs at scale.



Online Financial Education



Live Workshops



K12 School Sponsorship

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## Holistic Financial Education

Robust Topic Areas to Build Trust Across Communities



Personal Finance



Elder Fraud Prevention



Financial Education for College Students



Education Focused on Key Life Events



Employee Financial Education



Small Business & Entrepreneurship Education

# EVERFI in New York

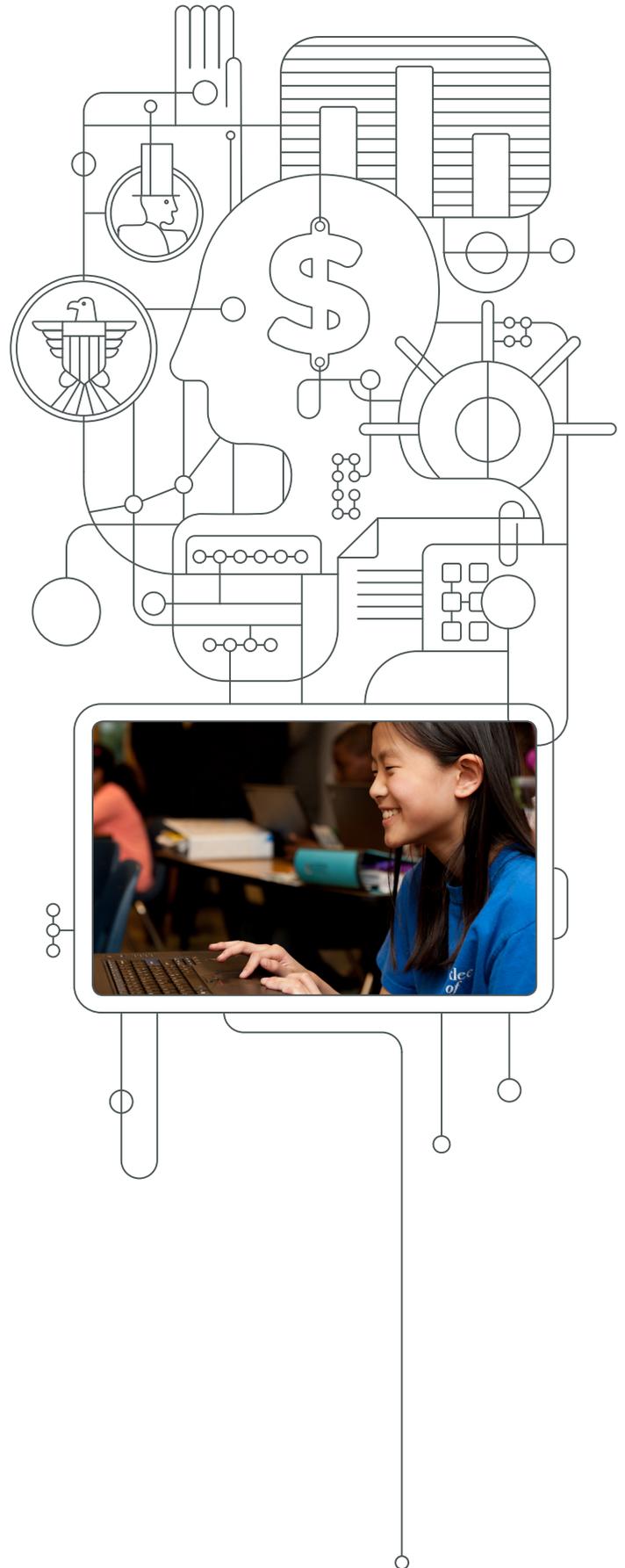
## Financial Education Impact Report

2016-2017 School Year

EVERFI is the education technology innovator that empowers K-12, higher education, and adult learners with the skills needed to be successful in life and work through its comprehensive critical skills platform. EVERFI partners with over 750 of the world's largest financial institutions along with key state and community leaders to power marketing and regulatory efforts with an interactive, scalable and measurable education platform. EVERFI's programs have been included in published FDIC and OCC regulatory exams.

Since our founding in 2008, EVERFI's financial education courses have reached millions of learners in communities across the country.

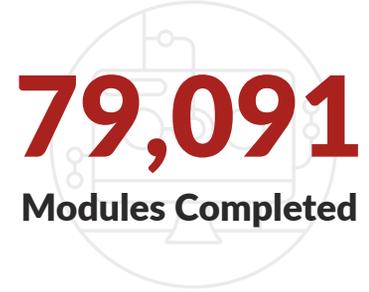
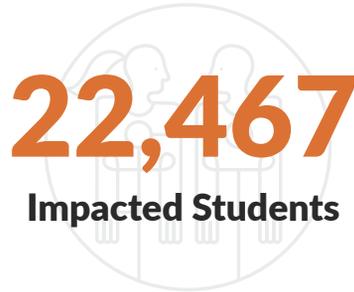
Financial institutions and leaders across New York are already working with EVERFI to deliver critical digital financial education to students in schools, consumers online, and communities at large.



## New York Impact

### K-12 Financial Education Sponsorship

EVERFI's partners sponsor schools-based financial education in specific footprints throughout the state. After completing the financial education program, students have a more thorough understanding of financial concepts and are better prepared to make decisions now that will help them achieve their financial goals in the future.



"I will apply what I have learned in this course to everyday life when I need to make my own financial decisions." - **EVERFI Student**

### Adult Financial Education

Partners use EVERFI's online adult financial education platform to deliver critical education to citizens and stakeholders including key financial concepts and small business education. Learning topics include 529 College Savings Plans, Credit Scores & Reports, Identity Protection, Financing Higher Education and more.

