

New York Bankers Association

# 2020 TECHNOLOGY, COMPLIANCE, & RISK MANAGEMENT FORUM

**December 2-4, 2020 | Hilton Pearl River | Pearl River, NY**

**Exhibitor & Sponsor Opportunities**

99 Park Avenue, 4th Floor | New York, NY 10016 | (212) 297-1600





# About NYBA's Annual Technology, Compliance & Risk Management Forum

NYBA's **2020 Technology, Compliance & Risk Management Forum** is the premier in-state conference for professionals in the areas of information systems and security, compliance, risk, fraud and audit. Forum sessions cover the latest industry trends, best practices, regulatory mandates and evolving technologies. Emerging issues in cybercrime, cloud security and other online threats against banks will receive special attention.

The Forum draws 110+ CFO's, COO's, CTO's, CIO's, CRO's, Chief Compliance Officers, Network Administrators, Risk Officers, Auditors, Information Security Officers, MIS Managers, and more.

**We look forward to working with you in creating an exceptional forum for the New York bank technology, compliance and risk management communities!**

## Feedback from Previous Exhibitors

"I felt the association did a great job fostering conversations between the exhibitors and the attendees. The mobile app was great and seemed to be in wide usage."

"NYBA's Technology, Compliance & Risk Management Forum is quickly becoming my favorite banking conference to attend. Our target audience is present and willing to speak to us about our solutions."

## Banker Feedback

"My team agrees that this NYBA Forum is on our short list of favorite, most informative conferences." - **CIO, \$2.5 billion bank**

## NYBA Mobile App

NYBA will again have a mobile app for the 2020 Forum. Each exhibitor and sponsor will have a listing on the app and be able to post firm marketing material. Use the app as well to network with attendees, gain social media exposure, and more.



## WHY BE AT #NYBATECH20?

- Maximize your visibility to a target audience
- Cost-effective and time-efficient
- Face-to-face buyer contact during meals, receptions and breaks held in the exhibit area
- Network with decision makers from 45+ financial institutions
- Conference sessions on the latest industry developments
- Opportunity for new market entrants to showcase their firms and products
- Share content via the NYBA Mobile App!

## Questions?

**Phone:** 212-297-1666

**Email:** education@nyba.com

or

**Phone:** 212-297-1672

**Email:** kmendelsohn@nyba.com

## Sponsors

### Make your company stand out from the crowd.

Sponsors of Forum events will be recognized from the podium, in program materials, on the web, in the app, and on signage. As sponsors are confirmed, they will be recognized in promotional literature (hard copy and electronic).

### Sponsorship Opportunities

- \$1500 Receptions (each—Wednesday and Thursday)
- \$2500 Buffet Dinner (Wednesday)
- \$1000 Refreshment Breaks (each—Thursday morning, Thursday afternoon or Friday morning)
- \$1500 Breakfasts (each—Thursday or Friday)
- \$2500 Lunch (Thursday)
- \$1000 App
- \$500 Charging Station

### To discuss sponsorships, contact:

Kim Mendelsohn 212-297-1672 [kmendelsohn@nyba.com](mailto:kmendelsohn@nyba.com)

## Exhibitors

### ◆ Tabletop displays are preferred.

Each 8'x8' exhibit space will include a 6' wide skirted table and one chair. Freestanding exhibits must fit within the 8' exhibit space. See floor plan for space selection. Indicate 3 choices on page 2 of exhibitor registration.

### ◆ Special requirements may incur additional charges.

Exhibitors are responsible for set up and removal of their displays, drayage and electrical/telephone/other installations. Details will be forwarded upon receipt of registration.

### ◆ Receptions, Wednesday dinner, breakfasts, refreshment breaks, and Thursday lunch will be held in the exhibit area.

### ◆ The on-site program booklet will include exhibitor descriptions, company logos and contact information.

### ◆ NYBA's mobile app will list all exhibitors, host handouts and presentations, in addition to many other networking and event-related features.



### Exhibit Hall Schedule (subject to revision) Wednesday, December 2, 2020

- 4:00—6:30 pm Exhibitor Registration and Set-Up
- 6:30—8:30 pm Reception, Dinner & Networking in Exhibit Area

### Thursday, December 3, 2020

- 7:30—8:30 am Breakfast/Table Discussions in Exhibit Area
- 9:45—10:30 am Refreshment Break in Exhibit Area
- 12:00—1:00 pm Lunch in Exhibit Area
- 3:00—3:30 pm Refreshment Break in Exhibit Area
- 5:00—6:15pm Reception in Exhibit Area

### Friday, December 4, 2020

- 7:30—9:00 am Breakfast/Table Discussions in Exhibit Area  
Presentation of Exhibitor Raffles
- 9:00 am Exhibitor Tear-Down

At other times, bankers are generally in business sessions.

**Booths must stay up until 6:15 pm on Thursday, December 3.** All exhibitors are **encouraged to stay through Friday morning** to spend additional time with the bankers.

- Thursday evening is open for dining in and around Tarrytown.
- Exhibitors are invited to lead breakfast discussions on Thursday and Friday mornings. Limited to 10 tables.
- Exhibitors with items to raffle off are invited to announce and present their items on Friday morning.

## How to Register

Complete **Exhibitor/Sponsor Registration Form** and return to:

[education@nyba.com](mailto:education@nyba.com)

New York Bankers Association

99 Park Avenue, 4th Floor

New York, NY 10016

Tel: 212-297-1666 Fax: 212-297-1683

### Exhibit Fees

Exhibitor registration includes one complimentary registration. Additional company representatives must register for the event. Exhibitor registration covers all meals and attendance at business sessions.

**Fees increase \$100 after 9/1/20**

**\$1300** NYBA Service members  
*one exhibit space and one complimentary registration*

**\$1500** Non-members  
*one exhibit space and one complimentary registration*

**\$395** Additional registrants—NYBA members

**\$495** Additional registrants—Non-members

**If your firm chooses not to exhibit, then any company representative who attends the Forum must register for the full program at the rates listed below. Fees increase after 9/1/20.**

**\$625** NYBA Service members—first registrant

**\$825** Non-members—first registrant

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[www.nyba.com](http://www.nyba.com)