New York Bankers Assoc. "In Search of a Soft Landing" September 13, 2022

### Kenneth J. Entenmann, CFA

Senior Vice President Chief Investment Officer & Chief Economist





### In Search of a Soft Landing



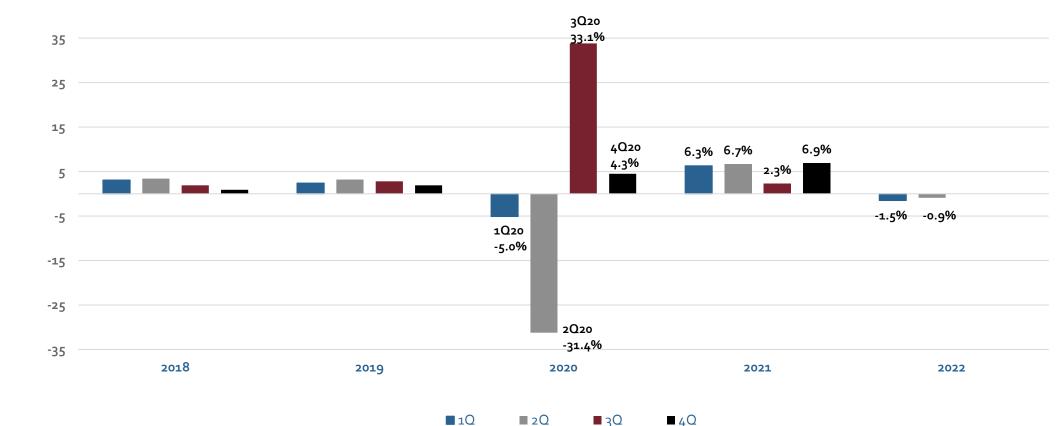




### **US GDP: In Search of a Soft Landing**

Does 2 consecutive quarters of negative GDP growth = Recession?

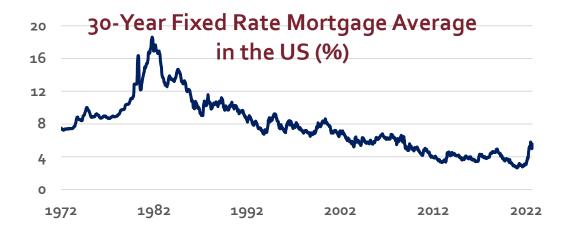




% Change QOQ

## Housing

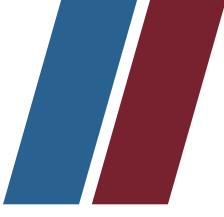










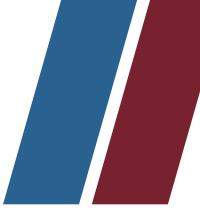


### Institute of Supply Management

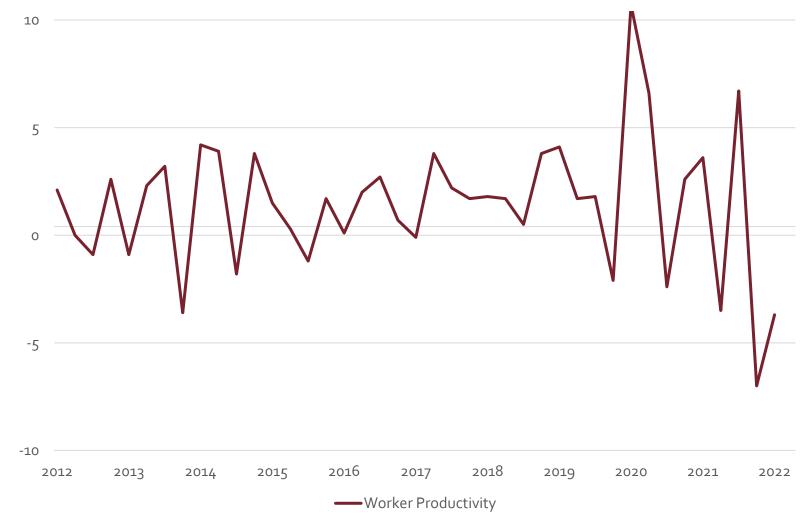


ISM Non-Manufacturing Index (NMI)



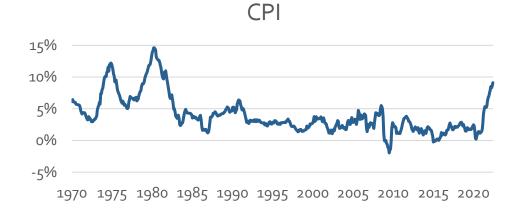


## **Nonfarm Productivity**

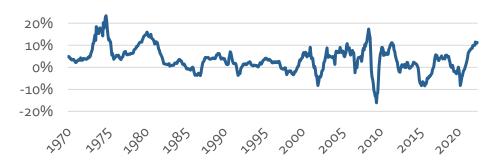


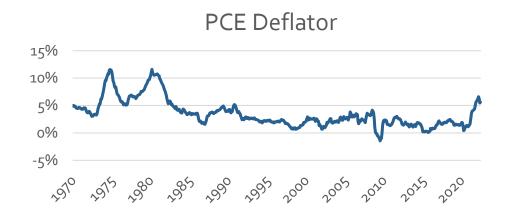


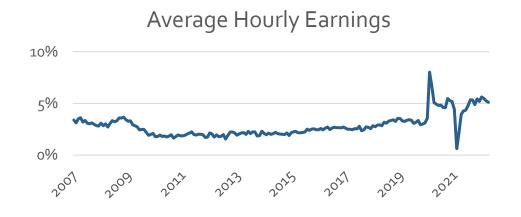
### Inflationary Pressures: "Transitory" to Persistent and Pervasive



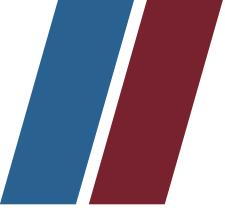
PPI



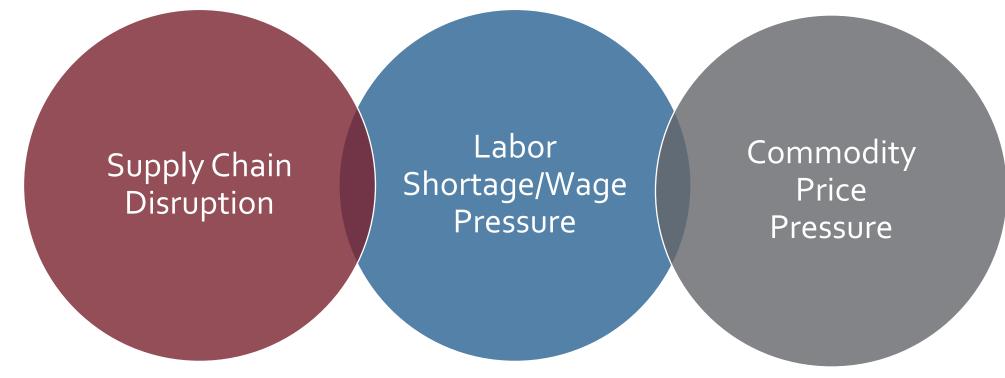








### **Drivers of Inflation**





### **Supply Chain Disruption**

Improving but still problematic



### Return to "Normal" Demand







### Lower Commodity Prices



### Supply of Key Resources

- ✓ Industrial Commodities
- ✓ Energy & Fossil Fuels
- ✓ Agriculture
- ✓ Semiconductors





Due to short staffing, our new hours are:

Monday-Friday: 5am to 10pm Saturday-Sunday: 6am to 10pm

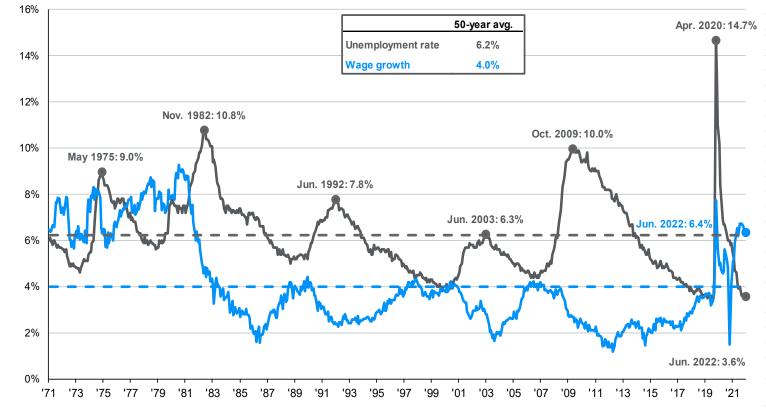
#### Sorry for the inconvenience

A Distorted Labor Market Employment

Civilian unemployment rate and annualized y/2y wage growth for private production and non-supervisory workers

#### Civilian unemployment rate and year-over-year wage growth

Private production and non-supervisory workers, seasonally adjusted, percent





## A Distorted Labor Market

Impact of Labor Participation Rate

### **Private Island**

Month 1 # of people on island = 100 # of unemployed = 10

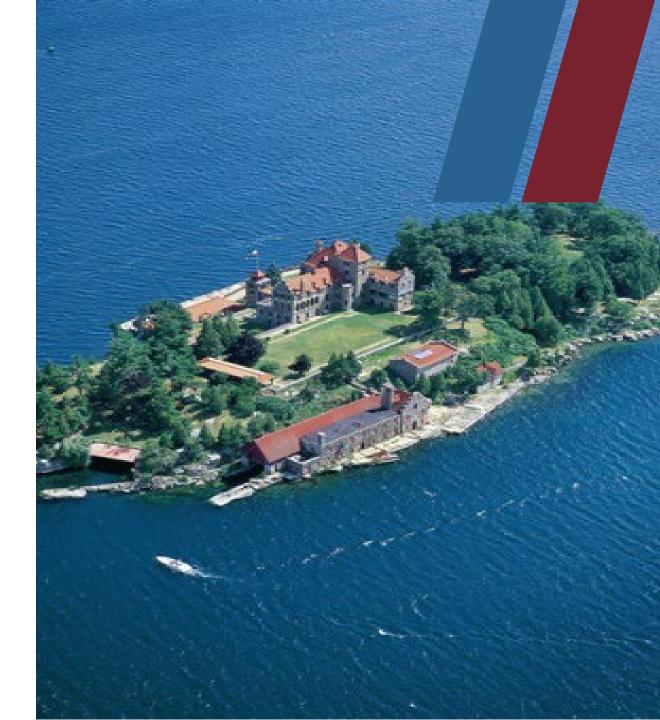
### Unemployment Rate = 10/100 = 10%

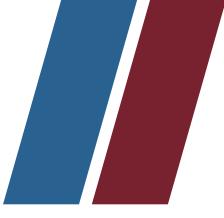
**Month 2** 5 people "leave the workforce"

# of people on island = 100
# of people in the workforce = 95
# of unemployed = 5

### Unemployment Rate = 5/95 = 5.26%

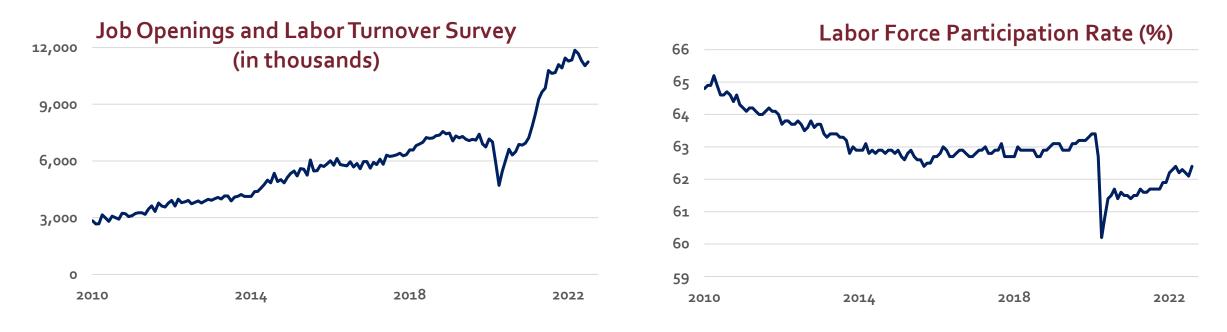






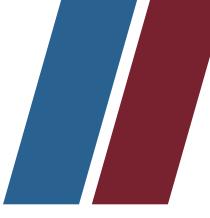
## **A Distorted Labor Market**

Where did all the workers go?



Enhanced benefits • Retirement above trend • Legal immigration Self-Employment • Health & Childcare

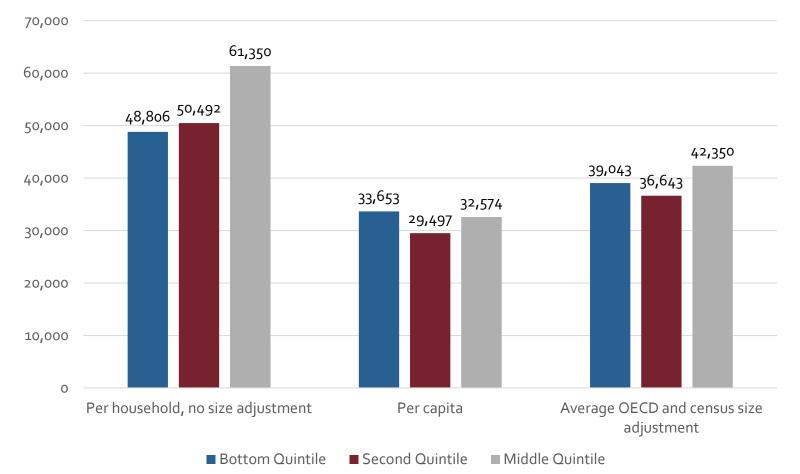




## Household Income After All Transfers and Taxes

For Work-Age Households

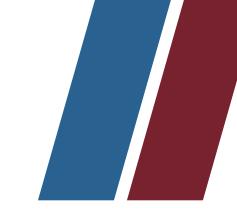
#### By Earned Income Quintiles With Alternatives Adjustments For Household Size, 2017



## Anatomy of a Labor Shortage

"The labor market continues to be a significant challenge for small business owners. Owners are managing several economic headwinds and continue to make business adjustments to mitigate lost sales opportunities due to staffing shortages. Almost half of owners are raising compensation to attract workers for their open positions"

**William Dunkelburg, Chief Economist** National Federation of Independent Business NFIB August 2022 Employment Report



#### August NFIB Job Survey reports:

- Over 46% of small businesses reported raising compensation
- 63% of small businesses report hiring or trying to hire in August
- 91% report few or no qualified applicants for open positions!

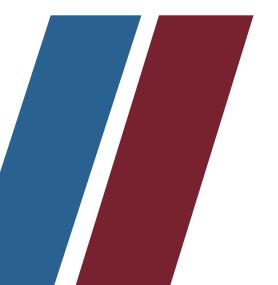




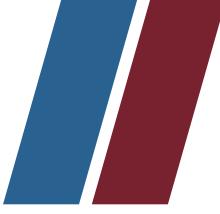
## **Energy Crisis**

"If they (policy makers) reduce supply of fossil fuels faster than they reduce demand for them, they run the risk of higher energy prices, energy dependence that can border on servitude and inadequate energy supplies that can lead to power rationing on homes and businesses."

Michael Cemblast, JP Morgan, Jan. 1, 2022

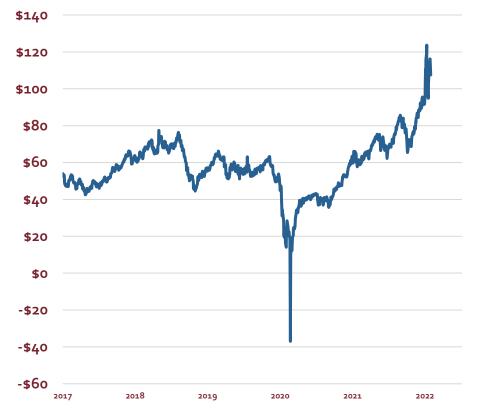






### **Energy – Oil and Gas Prices**

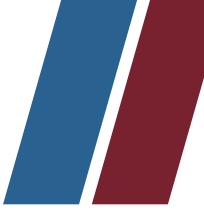
Crude Oil Prices: West Texas Intermediate (WTI) -Cushing, Oklahoma, Dollars per Barrel



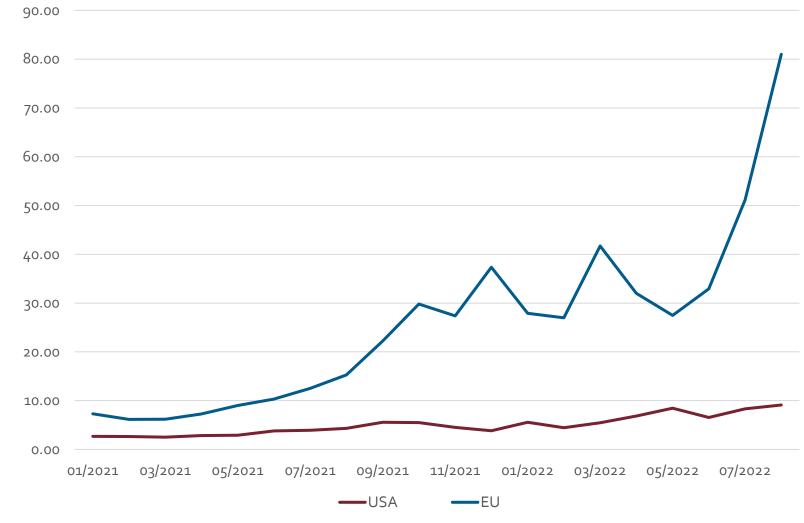
#### Average Price: Gasoline, Unleaded Regular (Cost per Gallon/3.785 Liters) in U.S. City Average



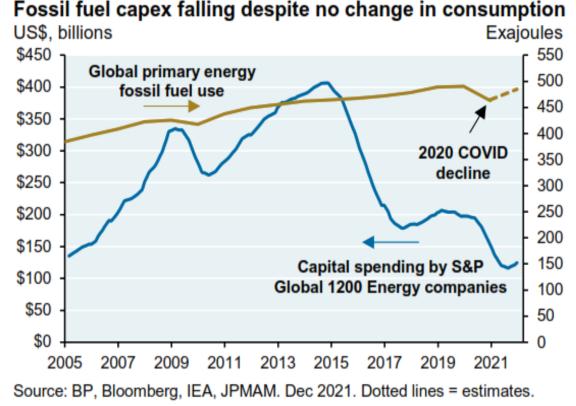




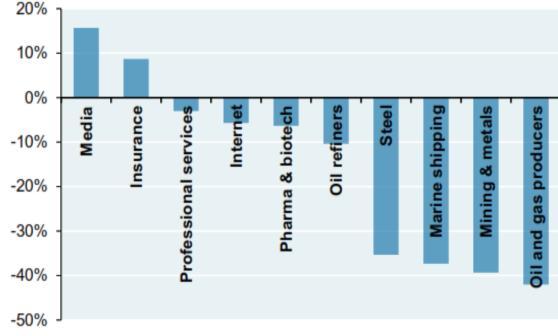
### Natural Gas Prices, USA vs EU



### **Energy – A Lack of Long-Term Investment**



Collapse in global investment in energy-intensive industries, 2022 expected investment level vs 10 year average



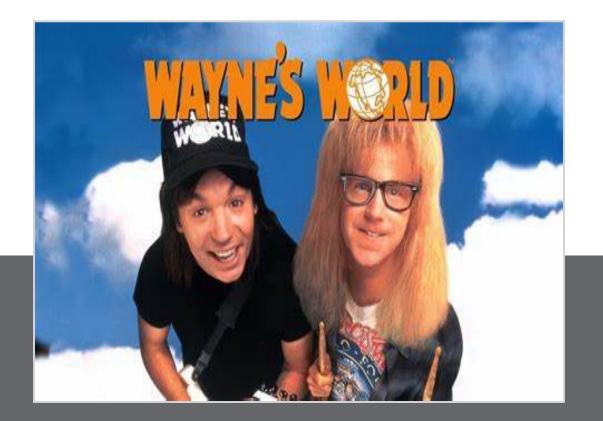
Source: GS, JPMAM. November 10, 2021.



### Fed Policy...From "Transitory"

"Inflation has increased notably in recent months. This reflects...the pass-through of past increases in oil prices to consumer energy prices; the rebound in spending as the economy continues to reopen; and the exacerbating factor of supply bottlenecks, which have limited how quickly production in some sectors can respond in the near term. As these transitory supply effects abate, inflation is expected to drop back toward our longer-run goal."

> Federal Reserve Bank Chairman Jay Powell June 22, 2021





## Fed Policy...to Bringing the Pain!



"Clearly, today's 75 basis point increase is an unusually large one, and I don't expect moves of this size to be common."

Federal Reserve Bank Chairman Jay Powell

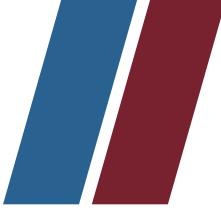
June 15, 2022

"Restoring price stability will take time and requires using our tools forcefully to bring demand and supply into better balance. Reducing inflation is likely to require a sustained period of belowtrend growth. Moreover, there will very likely be some softening of labor market conditions. While higher interest rates, slower growth, and softer labor market conditions will bring down inflation, they will also bring some pain to households and businesses."

Federal Reserve Bank Chairman Jay Powell

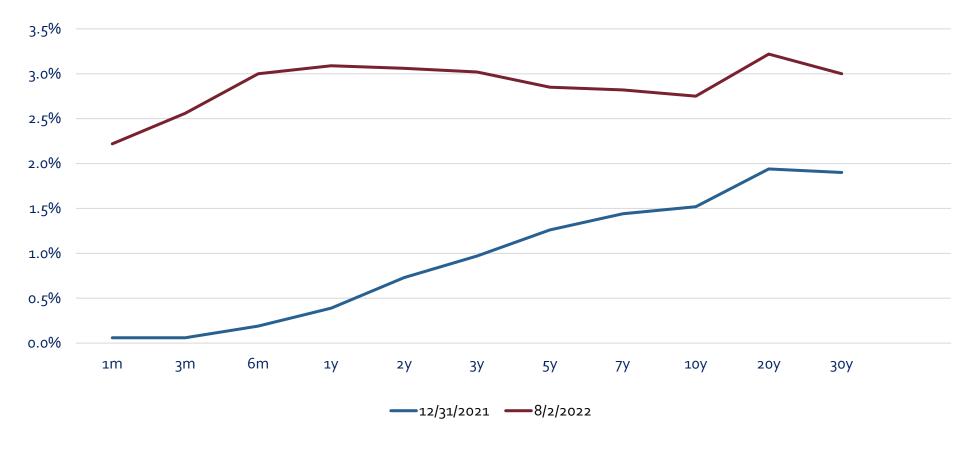
August 22, 2022





## Fed Policy: In Search of a Soft Landing

10-2 Yr. Spread = -31 bps



Source: U.S. Department of the Treasury

## Fiscal Policy...Party On?

### Government Response to COVID

- Early Fiscal intervention, highlighted by the CARES Act, totaled \$3+ trillion – messy but effective
- \$900 billion "supplement" passed in December 2020
- \$1.9 trillion of additional "Stimulus" in February 2021

### Spending Binge continues...Maybe!

✓ Infrastructure (\$1.2 trillion)
 ✓ <u>\*\* Build Back Better" (\$1-5 trillion?)</u>
 ✓ Inflation Reduction Act (\$433 billion?)



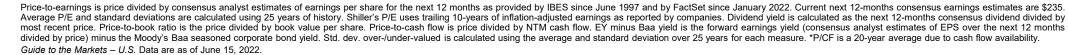




### S&P 500 Index Valuation



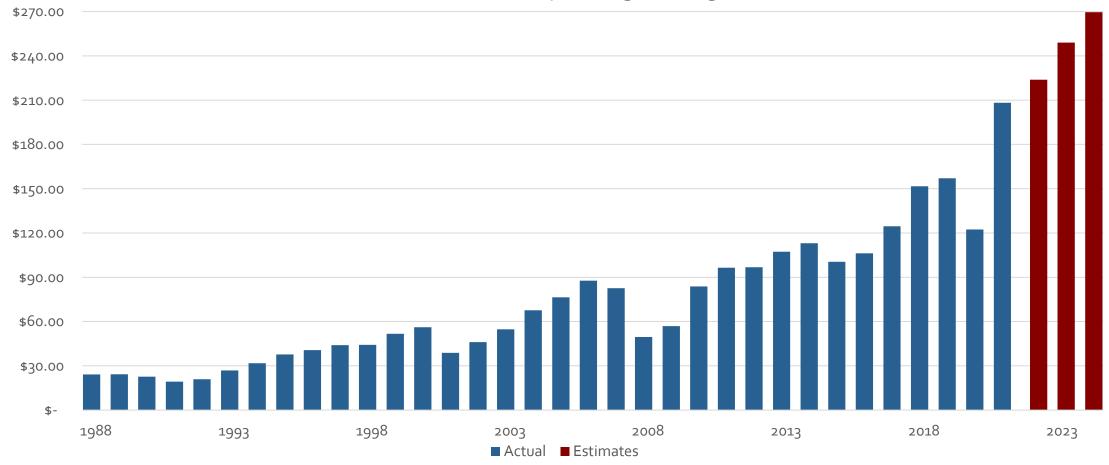
Source: FactSet, FRB, Refinitiv Datastream, Robert Shiller, Standard & Poor's, Thomson Reuters, J.P. Morgan Asset Management.

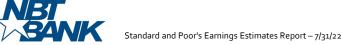


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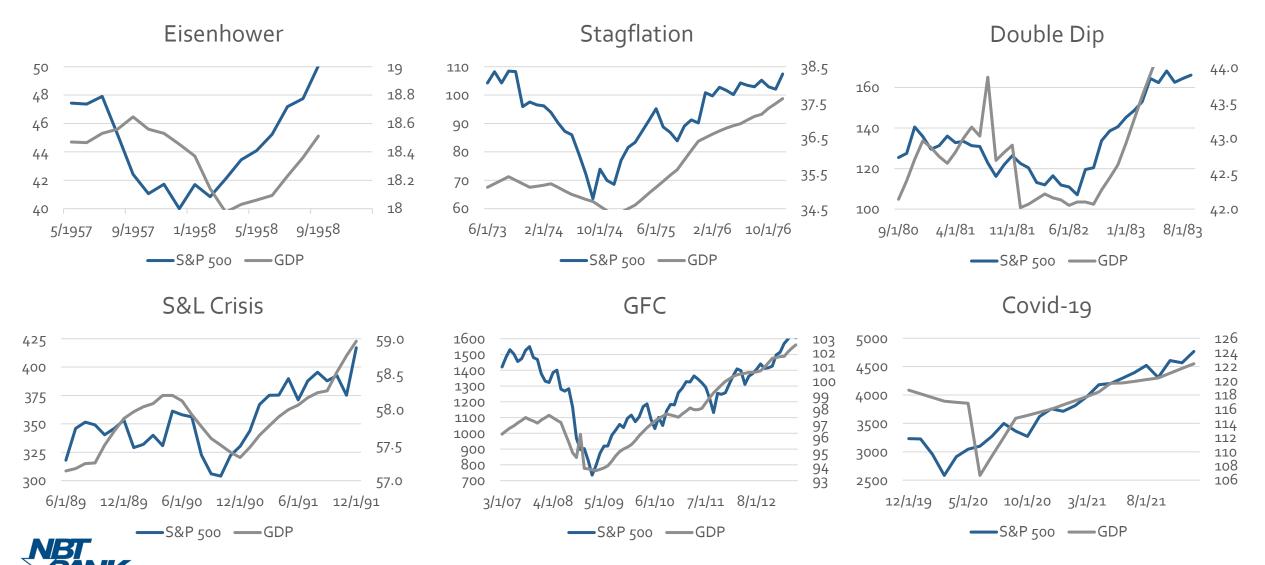
### S&P 500 EPS: Corporate Earnings Have Remained Resilient!

Index Annual Operating Earnings





### **Equity Markets Bottoming Before the Economy**



### **Equity Markets Bottoming Before the Economy (continued)**

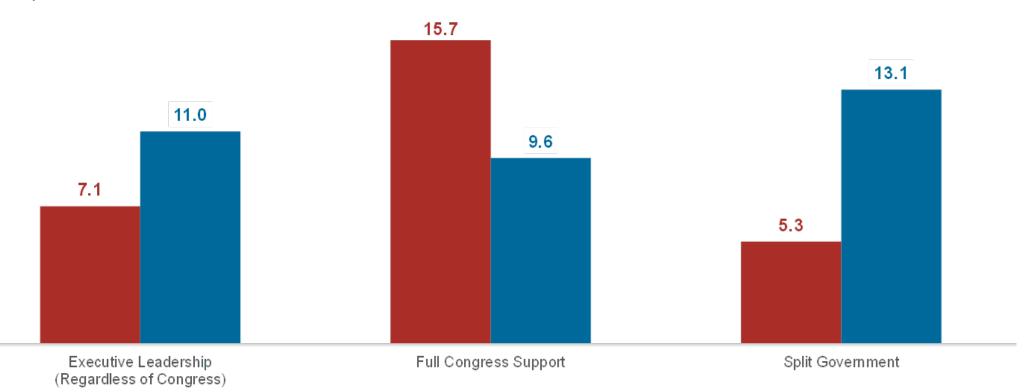
Equity Market Bottom	GDP Bottom	Days In Between	Equity Market Return By The Time That GDP Bottomed	Equity Market Return By The Time That GDP Started Rising Again
3/31/2020	6/30/2020	91	20%	30%
2/28/2009	6/30/2009	122	25%	44%
10/31/1990	3/31/1991	151	23%	22%
7/31/1982	9/30/1982	61	12%	31%
9/30/1974	3/31/1975	182	31%	50%
12/31/1957	331/1958	90	5%	13%



## **U.S. Equity Returns Party Control**

#### AVERAGE ANNUAL RETURNS SORTED BY POLITICAL PARTY IN CONTROL (%)

Republican



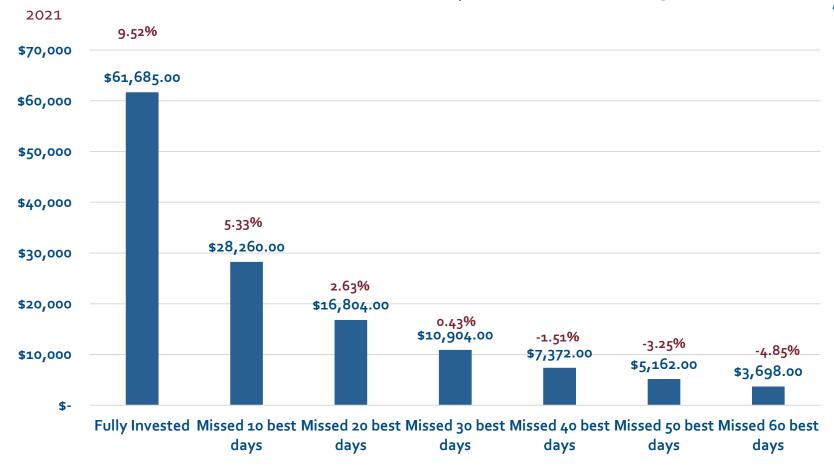


Source: Northern Trust Asset Management, Bloomberg. Historical data show s calendar year S&P 500 price returns for years 1946 through 2021. Number of instances: Republican president regardless of Congress 40, Democrat 36, Republican with full congressional support 7, Democrat 22, Republican president with split government 33, Democrat 14. Past performance does not guarantee future results.

### Impact of Being Out of the Market

#### Returns of the S&P 500

Performance of a \$10,000 investment between January 1, 2002 and December 31,





## **Executive Summary**

- Searching for a "Soft Landing"
- Volatility will remain elevated
- Global Economic growth is slowing
- "Transitory" Inflation..."persistent and pervasive"
- Federal Reserve Bank talking tough
- Equity valuation metrics (S&P 500 P/E = 17xEPS) have already collapsed to historic average
- Corporate earnings remain resilient...for now
- Consumer and Corporate Balance Sheets are historically strong—a stockpile for further growth!
- Patience is a virtue in Investments! Stay in the Game!

### Abundance of Risk

- ✓ Duration and scope of Russia-Ukraine conflict
- ✓ Potential for COVID resurgence
- ✓ Inflation remains persistent and pervasive
- ✓ Supply chain disruptions lingering
- ✓ Labor Shortages
- ✓ Energy Supplies
- ✓ Fed Policy
- Rising debt & deficits: How do we pay for all this?
- Potential for adverse tax policy (corporate, capital gain, dividend)
- Equity Market Concentration, Valuation and Volatility



# Thank you

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